



**measure what
we value 2026**

A Parsec Education Summit



MEASURE WHAT WE VALUE

Sponsor Packages

parsecsummit.com

February 4
Elite Event Venue
Fresno, CA

Learn about the different
options for sponsorship
opportunities.

Packages

* Only one sponsor, first come
** Only one available, first come

Exhibitor Package

\$1,500

- ✓ NEW! 6ft table + 2 chairs + power + booth backdrop
- ✓ 2 conference badges
- ✓ Logo in program & website

Silver Sponsor

\$3,500

- ✓ NEW! 6ft table + 2 chairs + power + booth backdrop
- ✓ 3 conference badges
- ✓ Logo in program & website
- ✓ Recognition during coffee break
- ✓ Live podcast interview
- ✓ Promo items included with attendee materials
- ✓ Social media mentions
- ✓ Conference attendee email list

Gold Sponsor

\$6,000

- ✓ NEW! 6ft table + 2 chairs + power + booth backdrop
- ✓ 4 conference badges
- ✓ Logo in program & website
- ✓ Recognition during lunch
- ✓ Live podcast interview
- ✓ Promo Items included with attendee materials
- ✓ Social media mentions
- ✓ Conference attendee email list
- ✓ Half-page color ad in program booklet
- ✓ NEW! Participate in one webinar as a guest speaker to share your work

Strategic Partner

\$10,000

- ✓ NEW! 6ft table + 2 chairs + power + booth backdrop
- ✓ 5 conference badges
- ✓ Logo in program & website
- ✓ Recognition during lunch as exclusive sponsor of the Awards Reception
- ✓ Live podcast interview
- ✓ Promo Items included with attendee materials
- ✓ Social media mentions
- ✓ Conference attendee email list
- ✓ Full-page color ad in program booklet
- ✓ NEW! Participate in one webinar as a guest speaker to share your work
- ✓ PREMIER! Logo on lanyard**
- ✓ EXCLUSIVE! Sponsor of the Cocktail & Awards Reception**

Silver and Gold Sponsorship Ads



Full Page 4.25"w x 5.5"h



Half Page 2.125"w x 5.5"h

About Ad Options

Send logo and full-color ad artwork to seyi@parseceducation.com.

Print-ready files preferred:
high resolution .png with 0.125 bleed



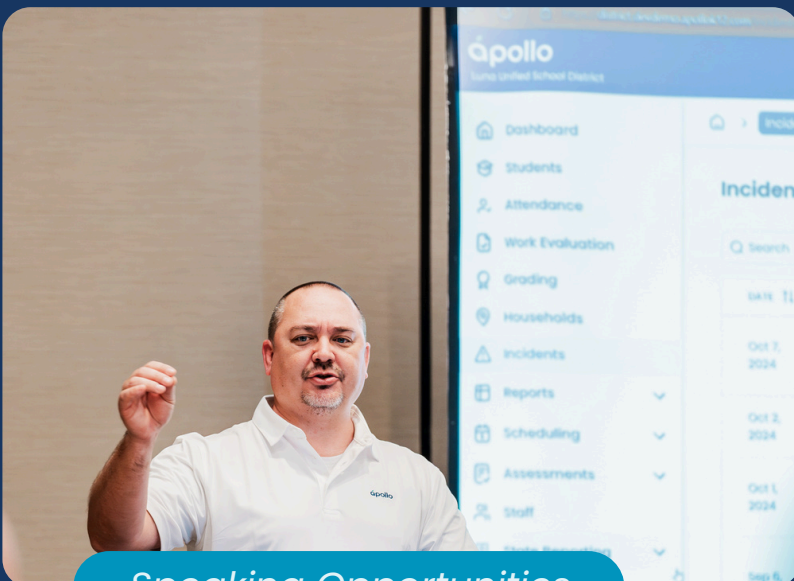
Lanyard With Logo



Summit Material



Live Podcast Interview



Speaking Opportunities

Become a sponsor of Measure What We Value 2026!

Email us with what package you are interested to star@parseceducation.com